



Automotive Paint System

- Prevents paint damage caused by: Acid rain, insects, road grime, and bird droppings.
- Maintains a long-lasting, glossy shine without additional wax applications.
- Prevents oxidation of paint caused by harsh weather and environmental impurities.

Nautical Gel Coat System



- Allows for easier removal of dirt, barnacles, algae, water spotting and environmental impurities.
- Prevents oxidation due to UV and salt air.
- Maintains durable, glossy finish on treated surfaces.

Gatorback Coatings for Cladding (Textured Plastics)

A General Motors approved warranty repair product.



- Restores discolored, oxidized plastic cladding.
- Produces a permanent protective coating.
- More durable than factory finish.

GatorBack Protective Coatings will help protect your investment by extending the high quality appearance of your vehicle (or boat) for many years to come.

The family of GatorBack Protective products will make the care of your vehicle easier than can be imagined!



GatorBack Protective Coatings

A division of:

R&M Car Care, Inc.
4401 River Close Blvd
Valrico, FL 33596

www.GatorBackCoatings.com

Orders: (813) 294-9219
Toll-free: (888)-393-4722
Dealership PO's: (800)-282-5280
Tech Support: (727) 422-0225



**UNPARALLELED
PROTECTION THAT
MAKES VEHICLE
CARE SO EASY,
OUR BABY KEEPS
IT LOOKING
GOOD!
(Well, almost)**

**Protect your investment!
Make vehicle maintenance easy!**

www.GatorBackCoatings.com



Automotive Glass System

- Promotes easier removal of insects, road grime and environmental impurities.
- Safer driving at night and in the rain due to improved visual clarity.
- Makes ice and snow removal much faster and easier.



Automotive Fabric System

- Protects interior surfaces against damage from spills, stains and soiling.
- Reduces fading: maintains original interior colors.
- Cleaning up “accidents” is so much easier.



Automotive Wheel System

- Keeps wheels and rims looking sharp.
- Makes removal of brake dust and other contaminants effortless.
- Reduces oxidation on rims and maintains luster.

FAQ's About GatorBack Protective Products

- 1) Is GatorBack really different than wax? The GatorBack Protective Product line is not a wax. Once applied, it will last for up to 50,000 miles of driving. It will not wash off, as it forms a bond between the surface treated and the protective coating. There are many products available that claim to be the best this and the greatest that. GatorBack Protective Products do not make unfounded claims nor promise to be something they are not. What Gatorback provides is unrivaled protection for virtually any automotive or nautical surface (paint, glass, fabric and wheels).
- 2) What kind of protection? Gatorback Protective Products protect vehicles against oxidation from ultraviolet light and airborne impurities (example: acid rain, industrial fallout). They reduce the chance of damage from contaminants like tree sap, hard water spots, bird droppings and insects. Vehicles maintain a like-new appearance longer, and with less effort than with other products.
- 3) What is the required maintenance? Taking care of your vehicle has never been this easy. It is important to remove foreign matter from the surface of your vehicle in a reasonable time frame. However, one will find that there is less effort required, no harsh cleaners needed, and no wax need be applied.
- 4) Can GatorBack be applied by individuals, or is it strictly for dealerships? The GatorBack product line is available to individuals, as well as dealerships. Application is not technically difficult, but it does require appropriate diligence for best results.
- 5) Is there a total package for all GatorBack Protective Products? Yes. The GatorBack line is available for purchase in a Total Protection Kit or all products may be purchased individually. There are generally price incentives for the Total Protection Kit.
- 6) How do I know when it is time to re-apply GatorBack? The protection from GatorBack Protective Products generally lasts three years. Particular circumstances will affect individual cases. For example, a vehicle driven 12,000 miles per year and garaged at night will tend to have longer-lasting protection than a vehicle driven 25,000 miles, left in harsh elements, and exposed to contaminants in a work environment during the day. When the easy-to-clean effect is no longer noticeable it is time for a re-application.
- 7) Will the GatorBack Protective Paint System mask or hide defects in my vehicle's paint? Unfortunately, it will not. The lustrous shine that GatorBack creates on painted surfaces will actually make defects such as scratches more noticeable. It is therefore very important to buff out as many flaws in the paint as possible prior to the GatorBack application for best results.